Feedback for Project Number 09

## Feedback Below

**What is their topic on?**

*The project topic is about How the movies are released from 2015 to till date In which way the movie is released more*

* *Is the title consistent with the topic?*
* **Yes the Title is consistent with the topic**
* *In other words does the title make sense for the project?*
* **Yes, The project can be named as “Impact of online Distribution in the movie industry”**

**Are the objectives of the project clearly identifiable?**

**Yes The objectives of the project is clearly identifiable**

* *What are they wanting to study?*
* **Through this project the person mainly wants to study incursion of Netflix in the Movie release and also other online distribution format incursion**
* *What is the motivation of this project?*
* **Since the person working on a company who have industry relationship with the exhibitors. so the person want to address the concern raised by the exhibitors on the impact on online distribution over the theatrical distribution**
* *What does the presenter hope to accomplish with this project?*
* **With This project the presenter want to find out digital distribution takes more movie release since the incursion of Netflix and other online distribution compared to the Theatrical release**

**What data are used?**

**The presenter has used the movie data with the corresponding genre and the release type**

* *What website(s) are scraped?*
* **The presenter has scarped Movieinsider.com for the movies from 2015 to 2021**
* *Are other data brought in from outside sources?*
* **No**
* *If so, what are they and how do they add to the project?*
* **Not Applicable**

**What is your overall impression of the project?**

*Overall how the project did and presented is very good. It answers all the questions which the presenter has explained at the starting*

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

*As a whole, The way the project presented is well defined.it lack some of the details below.*

1. *Can be little more clarification in what are all the details scraped from the website*
2. *How the data scraped are stored/represented for the analysis.*
3. *Bar chart, pie chart gave very good information about the digital distribution impact. But don’t know the idea behind the line chart. Can be little more informative on the purpose of the line chart.*